County Executive Steve Bellone Suffolk County Task Force to Prevent Family Violence "Care Before Your Share" Contest GIFs and Memes Competition Guidelines Teen Dating Violence Awareness Month- February 2019

During the four week contest that will run from January 28 to February 22, teens can participate in the RESPECT! Challenge by:

Creating a GIF or meme that promotes positive, respectful behavior on digital platforms and submitting it to info@liadv.org. Once approved, the GIF/Meme will be tagged with #gifSuffolkRespects on Twitter, Instagram. The two people who create the image with the most digital interaction will receive \$50 gift card and will have their winning GIF featured on the Suffolk County Government Home Page! In addition, the two winners will receive recognition by the Suffolk County Executive Steve Bellone and the Suffolk County Legislature.

Theme

Smart phones and social media make it easier than ever to capture what should remain personal moments. Sharing and distributing that content without consent is more than just an instance of poor judgment, it's a criminal act that can have widespread implications affecting one's life and emotional wellbeing. Contestants should capture the consequences of sharing personal pictures and promote thinking or caring rather than sharing.

The contest is open to all High School students residing in Suffolk County.

- 1. Each participant should submit ONE entry only.
- 2. The GIF/Meme must illustrate, interpret and emphasize the theme of "Care Before Your Share", within the context of teen dating violence and discourage sharing of personal photos or videos.
- 3. The design should conform to the following dimensions:
 - Square Meme 700px x 700px
 - Landscape Meme Dimension 700px x 550px
 - Portrait Meme Dimension 450px x 700px
- 4. The design may include any combination of words, illustrations, and/or computer generated designs.
- 5. The images will be considered and screened according to the following criteria: creativity and presentation, originality, relevance to the theme and appropriateness for posting.
- 6. The image will be judged by the number of shares, reposts and digital interaction generated by the image.
- 7. Entries must be submitted electronically no later than February 22, 2019 to info@liadv.org.
- 8. All entries must include submission slip below to be considered.
- 9. The winning images will be recognized and displayed on the Suffolk County Government home page and the Suffolk County Legislature's office and be posted on the Suffolk County Task Force to Prevent Family Violence's web-page.
- 10. Any and all questions should be directed to c.merlo@liadv.org

	Poster Making Competition Entry Slip	
Student Name:		_
-		
Phone Number:		
Email:		
High School:		
Title of Artwork:		

Teen Dating Violence Awareness Month- February 2019 Poster Making Competition Entry Slip

ORIGINALITY CERTIFICATION

I hereby certify that, to the best of my knowledge, the art entry described above is an original work of authorship by the

undersigned student and that it is not copied from, nor does it include, any other person's copyrighted work.

Student Signature:_____

ARTWORK RELEASE

We, the undersigned, represent that the art entry described above is an original work of authorship personally created by the undersigned student. In consideration for the acceptance of the image, the undersigned grants the Suffolk County the right to publicly display the art entry, if it is selected for display, in accordance with the rules of the Art Competition.

The undersigned grant Suffolk County, the right to reproduce the art entry for any noncommercial purpose.

The undersigned further agrees to indemnify, hold harmless and

defend Suffolk County, their employees and agents against any and all claims of any nature whatsoever, including, but not limited to, claims of copyright infringement, by any party whatsoever, arising out of or in any way related to the submission of the art entry in the Art Competition.

STUDENT SIGNATURE:_____